PIXELS

WE'RE A DIGITAL LED CREATIVE AGENCY WITH SMART IDEAS AND EFFECTIVE RESULTS.

Overview

Pixels is a full service digital agency located in Mumbai,IN.

We design and develop products and delightful experiences for startups, companies and ourselves.
Our team is made up of highly skilled individuals who are constantly learning and adapting to changing internet infrastructure and technologies

pixels.agency

WE BELIEVE IN SMART IDEAS THAT GENERATE RESULTS

Our services can be broadly categorized

into the following

STRATEGY & PLANNING

CREATIVE & DESIGN

SOCIAL & CONTENT CREATION

TECHNOLOGY & CODE

DATA & ANALYTICS

STRATEGY & PLANNING

As much as we love to create technology and experiences that stand out and capture an audience, everything we do needs to get the results you want. A great idea starts with a solid and insightful strategy based on the entire picture and an honest opinion. Our strategists get their kicks understanding your audience, market and objectives. And our creatives don't touch a single pencil until you're happy with the strategic foundation first.

STRATEGY & PLANNING

- Marketing, Communications, Digital, Media And Launch Strategy
- Communications Planning
- Content Strategy
- Competitive Audit
- Search Engine Marketing Strategy (SEO & SEM)
- User Research
- Customer Journey Development
- Focus Groups And Surveys
- Information Architecture
- Data Analysis And Reporting

CREATIVE & DESIGN

It's got to look and feel good. Armed with a rock solid strategy, our creatives make clever, striking and intuitive experiences that guide and engage your customer at every stage. We love beautiful things and unique technology. But you can trust that we create more than a pretty interface. From branding and design to customer journey and copy, everything in our creative process is executed with insight, purpose and a love of the craft.

CREATIVE & DESIGN

- Ideation And Conceptual Design

- Visual Design

- Branding And Identity Design

- Prototyping

- Wireframing

- User Experience And Interface Design

- Motion Graphics And Video

- Customer Journey Development

- Information Architecture

- Event/Installation Design

- Brand Voice And Design Guidelines

SOCIAL & CONTENT CREATION

Brands don't talk at consumers anymore. They talk with them, and get them talking amongst themselves. Our social and content prowess ensures you share and engage with the right people and earn yourself some great advocates. We know where they are, how they communicate, and why they should be saying nice things about you and around you.

SOCIAL & CONTENT CREATION

- Competitive Analysis And Best Practice

- Content Strategy

- Integrated Social Media Campaigns

- Ideas, Planning And Presentation

- Content Creation, Copywriting, Copyvetting

- Community Management

- Brand Voice And Design Guidelines

- Video, Animation And Motion Graphics

- Social Presence Audit

- Editorial Strategy

- Goal Setting, Success Metrics, KPIs And Analytics

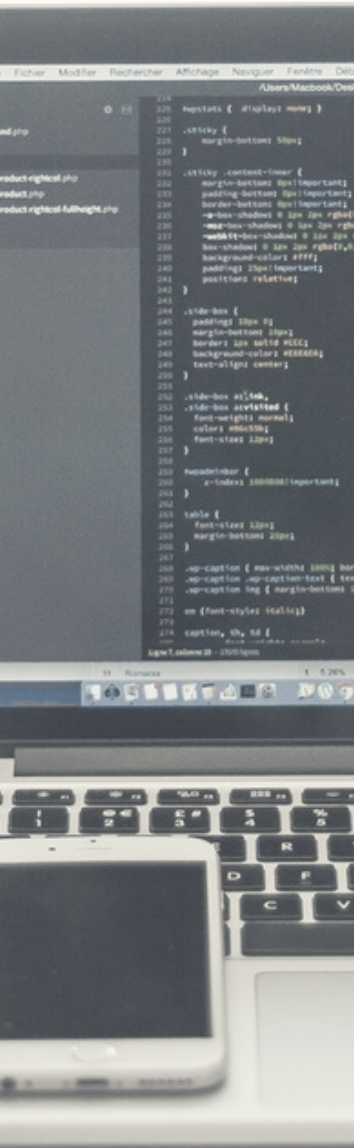- Imagery And Photography

TECHNOLOGY

We love technology. Our development team solves a multitude of clients' problems in creative ways all day, then goes home and develops stuff for fun at night. Tech is our life, livelihood and love, married beautifully with design and purpose to stand out and transform your business.

TECHNOLOGY

- Responsive Development
- Native Application Development
- Websites, Web Applications
- E-Commerce
- Database Architecture, Development And Integration
- Content Management Systems
- API Integration
- Artificial Intelligence
- Research And New Tech Development

DATA & ANALYTICS

The job isn't over on launch day. Even the most amazing work means nothing if it's not tracked, optimised and informing your next success. So we don't just collect and crunch data – we figure out how and why something performed the way it did and tell you everything we know. Leave the analytics to us to make things better.

DATA & ANALYTICS

- Data Strategy

- Goal Setting And Benchmarking

- Analytics

- Customer Segmentation

- Survey Design And Analysis

- Infographics

- Content Engagement

- Dashboard Development
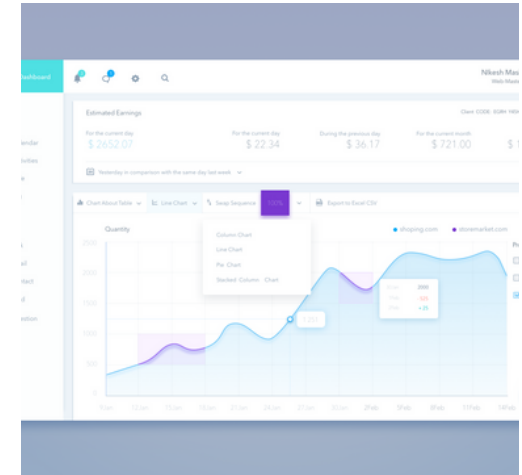
- Data Visualisation

SOME OF OUR SUCCESS

DANDAN GLOBAL

We helped Dandan Global with everything from Brand Identity to Developement and Publications. Results were 368% increase in user traffic, 84% increase in sales and a community of 10000+

TEAKORE

We have created Brand Identity and Web Applications for Teakore. Today Teakore is one of the premium products in Indian eCommerce.

HUMMINGBIRD LOGISTICS

HummingBird is a Last Mile Delivery North East Markets,We have developed Route Optimization and other Delivery Dashboard saving them money and time.We have licensed the technology to Aramex NE and Manipur TImes

THANK YOU!

If you have a project to discuss with us, would like to know more about our services, or have any questions, please do not hesitate to get in touch.

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